



Chaka MarketBridge

Chaka connects developing-world artisans with global consumers through the peer-to-peer MarketBridge. Purchasing goods in the MarketBridge enables shoppers to meaningfully connect with the artisan who handmade the beautiful goods that they are buying. This connection allows shoppers to go beyond the art, to understand where it came from, how it was made, and most importantly, to meet the talented person who made it.

More than an Online Marketplace.

All around the world, talented artisans do what they know best to improve life for their family: they make more goods and they make them better. Many artisans are backed by microfinance loans that they have used to buy a new pottery wheel, or more clay, or more wood. However, these artisans have limited options to sell their product and earn income. Therefore, they are unable to gain the value that they deserve from their art, and the income that they need from their business. That's where Chaka comes in.



Using the Marketplace to
Accelerate Prosperity
in the Developing World
www.ChakaMarketBridge.com

Purchases made with Chaka close the loop. The MarketBridge provides demand to match increased supply, effectively growing businesses, that support families that lift communities. In this way, we are empowering artisans to increase their own potential and granting them dignity. The dignity of choosing how to support their family, and the dignity of doing it well.

Building Local Markets.

Supporting artisans in what they choose to do is key to our impact. We aim to supplement local markets. Not replace them. Therefore, Chaka works to honor fair prices in local markets. Not exceed them. Our artisans are encouraged to continue to build their presence locally, while we build their presence internationally.

Get Engaged.

To meet our artisans, buy their goods, and get engaged in the community, visit the Chaka website at www.ChakaMarketBridge.com or follow us on Facebook and Twitter @TheChakaMB.



Their art. Their Story. Your Chance to Make a Difference.